



Four Commercial Window Tinting Mistakes to Avoid

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Installing commercial window film is a simple upgrade that can deliver many benefits; from helping you maintain a pleasant temperature indoors to improving privacy for your employees and customers.

At first glance, window film may look like it's easy to install—it is— but the problem is that despite being relatively easy to apply, you might find yourself making several mistakes if you have no prior experience installing window tinting solutions.

In a busy workplace, you can't afford to make these mistakes, as trying to fix them will not only cost time and money but also interfere with the day-to-day operations of your business.

So, here are four common mistakes you should avoid when installing window film.

Not cleaning the surface before application

Window film needs a smooth, clean, and flawless glass surface to get the best adhesion; dirt, grime, and other microparticles on your windows, glass walls, and doors can affect how well the window film sticks to the glass.

Also, any stains and marks on the glass will be trapped under the film if you don't clean your glass, and the only way to remove them is to take down the window film. But the window film can't be used again once removed, making it a waste of time, effort, and money.

Therefore, before installing window film, clean your windows and other glass surfaces thoroughly using either glass cleaner or just some clean water and dishwashing soap—make sure to dry the glass with a towel or a microfiber cloth afterward.

Never use rubbing alcohol when cleaning your windows or any glass surfaces before applying window film, as it will leave behind residue that can cause the window film to peel off after a few days.



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For more information, please contact U.S. Film Crew at 412-961-TINT or visit www.usfilmcrew.com



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Choosing window film that's too dark

The darker, the better—this is a common belief building owners have when installing window film, but this isn't always the case.

While darker tinted window film is better at blocking out harsh sunlight and keeping your interior glare-free, you also need to consider the aesthetics and the atmosphere of your office space as well.

For instance, common areas in the workplace should be well lit with plenty of natural light, which helps boost employee productivity and create a pleasant environment for customers and visitors.

Here, you can invest in something like a solar window film, which lets in plenty of natural light while blocking out 99% of UV rays and keeping your workplace relatively cool.

Keep darker tinted window film to areas that require more privacy.

Picking the wrong window film

When it comes to commercial window tinting, there are several options for you to choose from, with each solution designed to address a specific problem and deliver varying benefits.

Sometimes, this abundance of choices can become a problem, and you can end up choosing the wrong type of window film for your space.

You can avoid this by considering what you want to achieve with a window film and researching the benefits and capabilities of different options before making the purchase.

For instance, if you want to enhance the looks of your commercial space, you can go with something like decorative window film, and if you prioritize privacy, you can invest in privacy window film.



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Ignoring details of the warranty

It goes without saying—warranties are important.

They prevent you from paying hefty replacement and repair bills if anything goes awry while installing the window film or if the film fails to deliver as advertised.

But, you could find yourself voiding the warranty unknowingly when you are installing window film by yourself.

You must read up on the details of the warranty of your window film carefully to avoid voiding your warranty.

Professional window film installers can make commercial window tinting easier

While you can install window film by yourself, if you want the best result, consider working with a professional window film installer.

They help you with everything from picking out the right commercial window tinting solution, cleaning your glass surfaces, to installing your window film—they can even give you some advice on how to take care of your window film after installation.



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