



# How Do Solar Window Films Help Your Business Achieve Sustainability?

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## **Irrespective of the size of your business, companies around the world see the impact the move towards sustainable goals has on them.**

Leaders from various business backgrounds are placed in a position to ensure that sustainability practices and strategies are embedded throughout all levels of their organization in a manner that profits them in the long term and contributes to the protection of the environment.

In order for leaders to make their organizations thrive, they need to devise means of achieving sustainable goals and show their contribution toward sustainability.

One effective method that most business leaders are unaware of or have neglected that is both cost-effective and achievable is the application of solar window films to your current window frames.

From a sustainability perspective, window films are great, instantaneous go-green solutions that help conserve energy for a fraction of the cost.

Here are just some of the ways solar window films help businesses achieve sustainable goals.

### **Improves energy efficiency of commercial spaces**

Window film is made up of a sheet of polyester which is then placed on the inside of the window glass.

While there are other materials that window films are made up of to suit the specific need your business aims to pursue, the main function of window films is to reduce the heat transfer within a space caused by UV rays that enter through the glass.

Studies show that around 40% of heat loss in the building comes from windows which result in your HVAC systems overworking.

Businesses, therefore, can save up on electricity bills if they opt to go for solar window films as they reject or block out heat waves, keeping workspaces cooler and more comfortable to work in.



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## Allow more natural lighting in, protecting your equipment

Having solar window films applied to your windows reduces up to 79% of solar heat that enters through your windows.

Utilizing natural light that enters to light up your workspaces, in turn, prevents your fluorescent builds from using up so much energy, reducing your overall carbon footprint.

Additionally, the window films help to disperse light evenly within your work areas, avoiding hotspots that can ultimately damage any equipment placed in its path. With the application of window films, businesses can extend their daylight zones without worrying about spending on extra hardware or equipment to achieve this.

## Protection from glare

A comfortable work environment translates into a more productive workforce in the long term reducing the cost of turnover. This becomes a sustainable goal in the long run as you can engage and lead a healthy and more motivated workforce.

Solar window films feature different tints that allow you to utilize the film's glare reduction capabilities without compromising your ability to read off electronic monitors.

These window films are highly adept at reducing glare. Enjoy a perfectly sunlit room with no blinding distractions which will allow your employees to get their work done efficiently. This falls under sustainable goals that a business can achieve as it reduces the rate of employee turnover, which can be a costly expense to companies.

Moreover, a comfortable and ergonomic workspace allows for better creativity and the development of new revolutionizing ideas, and it also cultivates a safe working environment.

## Achieve sustainability with solar window films

Solar window films are one of the most cost-effective ways toward sustainability. Not only can they improve your business's efficiency but they can also be used to match the aesthetics of your organization.

Hire professional window film installers who have years of experience and extensive knowledge to know exactly what window film best meets the goals of your business.



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For more information, please contact U.S. Film Crew at  
412-961-TINT or visit [www.usfilmcrew.com](http://www.usfilmcrew.com)