

Today, the average price of a home in Pittsburgh is about \$240,000, and with the real estate season on the horizon, many homeowners try to increase this value.

There are many ways you can increase the value of your home so that you can sell it for a great price, such as making a few architectural changes or adding in a few commodities, like electrical water heaters and security systems.

One surprising way to drive up the value of a home is to install solar window film.

Residential solar film, sometimes just called "solar window film", may look like a very simple addition to a home, but it can offer a range of benefits that home seekers will love. It's also a very affordable upgrade, compared to architectural changes.

Here's how this type of window film can potentially increase the value of the home you're planning to sell.

Protection from UV rays

UV rays, also known as ultraviolet rays, are harmful rays from the sun that may cause medical conditions like skin cancer in people who're exposed to them. Staying indoors provides little protection from these rays as they can easily penetrate regular window glass.

Solar window film is a great countermeasure against UV rays as it's capable of blocking up to an amazing 99.9% of them. Installing these window films in your home can make your indoors safer and healthier.

Many homeowners are well aware of the danger UV rays pose, so a home with pre-installed solar film will be very attractive to them.

Additionally, by blocking out UV rays, furniture can be protected from fading. This will help keep new homeowners' assets looking fresh.



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Improved temperature regulation

The temperature can go up to about 83 degrees Fahrenheit in Pittsburgh. While an air conditioner can help bring down the temperature, another method to keep a home's interior cool will always add more value.

Solar film is capable of blocking almost 85% of heat from the sun, making a home's interior cooler and more comfortable. By installing this type of window film in the warmest places in your home, you can maintain an even temperature throughout the home you are planning to sell.

For new homeowners, comfort is a major factor they take into consideration when looking for a new home. So a home with solar film to keep the temperature comfortable may sell well on the market

Reduced utility bills

The more economical a home is, the more valuable it will be in the eyes of a potential buyer. Electricity bills in Pittsburgh average at \$97, making many homeowners want to find ways to reduce their electricity usage.

Thanks to the temperature control capabilities of solar window film, homeowners won't need to rely too much on their air conditioning or an HVAC system to keep their homes cool. This will help them save electricity and keep their electricity bills as low as possible.

Also, since the window film helps keep a uniform temperature, the HVAC system won't be overworked, and this, in turn, can help keep possible maintenance costs down.

Increased security

Safety is a major selling point with regard to homes, and many buyers are willing to pay top dollar for a home that comes with a good security system.

Solar film can play a role in a home's security system; since they come in a variety of tints, they can be used to obscure views into your home, making it difficult for would-be criminals and strangers to see what's inside.



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The window film also adds an extra layer of protection to window glass, making it harder to break.

Nearly 58% of Americans worry about safety, so adding solar film to a home with a good security system will make new homeowners feel safer.

Curb appeal

Solar film comes with a selection of tint percentages, and these tints can give a home a more attractive outward appearance. By picking the right tint to match the home's overall aesthetic, you can potentially bring in more prospective buyers.

Lifetime warranties

When you procure window film from a reputable window film installer, their window film may come with lifetime warranties. In some cases, these warranties are transferable, meaning that can be passed on to the new homeowner after the home is sold.

The promise of a comprehensive transferable warranty for the window film can help drive up the home's value and make it more attractive to potential buyers.

Speak to the pros about solar window film installation

There are all kinds of window film solutions, like solar film, available that can increase the value of the home you want to sell.

Deciding on the right type of window film and the optimal areas to install them in the home you want to sell can be tricky, but with the help of a professional window film installation company, you can find out how to cleverly use window film to add more value to a home.

U.S. Film Crew is one of the finest window film installation companies in the country, and we're also the only LLumar SelectPro dealer in Pittsburgh. If you're looking for ways to make your home stand out in the market through window film installation, we can help you out.



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